

Time zone	Price in € for 30" spot		
	National	Sofia	Varna
06:00 - 08:00	31 €	21 €	10 €
08:00 - 11:00	32 €	22 €	11 €
11:00 - 17:00	23 €	16 €	8 €
17:00 - 19:00	32 €	22 €	11 €
19:00 - 21:00	31 €	21 €	10 €
21:00 - 00:00	12 €	10 €	6 €
00:00 - 06:00	6 €	5 €	3 €

Variation of fixed prices is applied in the following cases:

Broadcast of a spot up to 25"	- 5%
Broadcast of a spot up to 20"	- 10%
Broadcast of a spot up to 15"	- 20%
Broadcast of a spot up to 10"	- 40%
Broadcast of a spot up to 5"	- 50%
Broadcast of a spot up to 45"	+ 50%
Broadcast of a spot up to 60"	+ 100%
First/last position in the commercial break	+ 30%
Positioning of the spot in a separate commercial break	+ 50%
Fixed time	+ 20%
Additional trade mark in spot	+ 20%

Packages

2 radio stations	5%
3 radio stations	9%
4 radio stations	11%
5 radio stations	16%
Audio spot production cost	110 €
Paid report up to 1 minute	180 €

The rate card is valid from 01/01/2026

The prices are in € excl. VAT